



## **SAP End to End Implementation for Chemical Company**



## Industry

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Chemical

## Client Profile

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Largest producer of pesticides

## Business Requirement

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Client wanted to integrate information system due to lack of automatic planning, Lack of interaction with the vendors and customers and lack of correct status/information.

## Solution

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AG Technologies Implemented SAP R/3, the solution provided system integration and improved business processes.

## Solution Benefit

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- ◆ Availability of the correct information at real time
- ◆ Reduction in “process cycle-time”
- ◆ Effective utilization of available resources
- ◆ Financial integration between the system
- ◆ Production Status tracking

## The Summary

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Client's requirement was to integrate the disparate infrastructure and having common business processes and information systems. AG Technologies Implemented SAP R/3. The implementation resulted in total Integration of Business processes, efficient automatic planning, reduced redundancy and improved business performance.

## The Client

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Our Client is the largest producer of pesticides and is one of the largest marketers, distributor of seeds and specialty fertilizers with a vast distribution network reaching out to 80% of India's districts and offering its range of products at grassroots level.

## The Business Requirement

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Inefficient asset utilization, absence of strong shared values, weak customer orientation, intuitive decision-making, lack of transparency led to the requirement for an integrated information system for the client and expanded information technology support throughout the client's cooperative system thus making a centralized system for all processes.

The Client's business drives were to:

- ◆ Align technology with its evolving business direction
- ◆ Freeing up key resources to focus on core competency
- ◆ Increase competitiveness
- ◆ Improve the service and reliability of critical systems

## The Solution

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Integrating the disparate infrastructure having common business processes and information systems was implemented through re-engineering and SAP R/3 software. Services would be focused on:

- ◆ Providing system integration services and supply chain optimization
- ◆ Enhancing and maintaining IT systems to improve business processes
- ◆ Providing support for the full suite of SAP R/3 modules (FI/CO, MM, PP, SD, PM)

The SAP consultants were involved in the procurement and installation of new infrastructure, data extraction, software implementation, training and post-go-live support.

Following SAP R/3 modules were implemented:

- ◆ Inventory Management (MM)
- ◆ Production Planning (PP)
- ◆ Plant Maintenance (PM)
- ◆ Accounts Receivable (FI)
- ◆ Sales and Distribution (SD)

## The Solution Benefit

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Module implementation and re-engineering objectives enabled the client to:

- ◆ Decrease time-to-market for products and reduce service interruptions to the manufacturing process
- ◆ Optimize business processes
- ◆ Facilitate organizational growth
- ◆ Improve profitability with increased Economic Value Added (EVA<sup>a</sup>) concepts, determining the allocation of financial and management resources. Cash flow and return on investment are primary measurement tools, contributing to shareholder value
- ◆ Availability of the correct information at real time to top management for decision making
- ◆ Service reliability & flexibility of key systems
- ◆ Control on spending - freeing up funds and resources for business critical initiatives
- ◆ Access to top skills in today's IT market
- ◆ Ability to leverage in-house key resources



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