



Discovery and Automation using RPA

Leading Indian Footwear Retailer Boosts Efficiency & Productivity Through Business Process Automation

01

About Customer

The client, an Indian multi-brand footwear & accessories retailer, has a vast network of showrooms across the country. The retailer is a one-stop -shop for all footwear needs having a wide range of branded products.

02

Business Challenges

The client struggled with inefficiency in its operations due to:

- Time-consuming, error-prone, repetitive manual processes across functions
- Complex business processes and workflows
- Substandard performance and poor productivity

Therefore, the client decided to opt for enterprise automation in critical areas like Operations, Sales, HR, and Finance.

03

Solution Provided

AG-Technologies provided discovery & automation solution using RPA that included conceptualization, design, and development of automated BOTs on Automation Anywhere. The ongoing engagement scope covers:

- Leading design thinking workshops to identify required business capabilities
- Defining & grooming detailed User Stories for the capabilities in scope
- Preparing enterprise architecture & technical design
- Building & integrating Automation Anywhere Bots for capabilities across all functions.

Phase 1 (9 Months) of the project is complete which involved:

- A total of 20 Process Discovery & Bots Implementation
- Support & Maintenance of implemented process

04

Benefits

The RPA solution delivered enormous benefits across functions, including:

- Compliance of business operations & processes with regulations & standards
- Significantly improved efficiency
- Cost savings by eliminating manual and repetitive tasks
- Enhancement in employee productivity enabling more focus on the critical business activities

05

Technology & Partners

